

For Immediate Release  
May 13, 2010

Contact: Monica Finley  
404-530-5566

**Greater Atlanta Economic Alliance Named Small Business Transportation Resource Center by the U.S. Department of Transportation Office of Small and Disadvantaged Business Utilization**

ATLANTA-- The Greater Atlanta Economic Alliance will administer the Mid South Atlantic Region's Small Business Transportation Resource Center (SBTRC). The Mid South Atlantic Region is headquartered in Atlanta and covers Georgia, South Carolina and Tennessee.

The goal of the SBTRC Program is to increase the number of small businesses that are prepared to compete for and enter into transportation-related prime and sub-contracts at the local, state and federal levels. This national program utilizes agreements with chambers of commerce, trade associations, educational institutions, and business-centered community based organizations to serve as SBTRCs.

"We look forward to partnering with the federal government, grantees and recipients, corporations and advocacy groups to assist and empower DBEs," said Joe Jackson, Alliance President/CEO.

The Alliance will work closely with state and local transportation agencies to disseminate information, provide one-on-one counseling, publicize procurement opportunities, and offer technical assistance to female and minority business owners interested in or currently doing business with public and private entities in the transportation industry. The Alliance will also assist firms that are interested in doing business with the US DOT directly or with state, or local agencies such as Hartsfield-Jackson Atlanta International Airport, MARTA and GDOT receiving DOT funding.

"We believe the partnership with the USDOT Office of Small Disadvantaged Business Utilization enables the Alliance to broaden its delivery and provide business owners with access to capital and bonding resources to strengthen the capacity and sustainability of our small businesses that are the fabric of our communities," said Gwen Coleman Winston, Project Director of the Mid South Atlanta Region SBTRC.

The Alliance is a 501 © (3) organization endorsed by the Department of Aviation in support of the Hartsfield-Jackson Development Program with a mission is to build capacity, capability and opportunity for small, female and minority owned enterprises within the construction and transportation industries.

For more information about the USDOT Office of Disadvantaged Business Utilization, please visit [www.osdbu.dot.gov](http://www.osdbu.dot.gov). For more information about the Greater Atlanta Economic Alliance and its programs, please visit [www.alliance4u.org](http://www.alliance4u.org).

-###-